**Dennis Ritchie-Underappreciated Genius**

FOR IMMEDIATE RELEASE:

Bits Please are proud to present a brief informational video on the contributions of Dennis Ritchie to the world of computing.

The purpose of the video is to bring attention to Ritchie’s death and contribution to modern computing.

The video will touch upon the deaths of both Steve Jobs and Ritchie within one week of each other and aims to present a picture of the inventor and pioneer who created the world’s most widespread programming language and who jointly built the OS upon which the operating systems of today are still built.

Ritchie’s influence on modern computing is incredible however due to the general public’s detachment from the inner workings of modern computing his death was largely overshadowed by the far more public Jobs’.

This video will try to reference the significant and far reaching impact that Ritchie’s creations have to this day on modern computing.

For more contact

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